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# 1923 DAHLIA CATALOGUE

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*World's  
Newest  
Creations*

*Dahlias  
of  
Merit*

CITY OF SAN DIEGO

SUPERIOR DAHLIA GARDENS

*Los Angeles, California*

1923

*Greetings to our Friends and Patrons*

We take this opportunity to thank you for the past favors you have shown us, and trust we may have a continuance of your valued patronage. We feel confident that our catalogue contains as fine a collection of dahlias as can be desired, and you need not look further, as our aim is BETTER DAHLIAS.

We have every confidence, of our own introductions being among the best, and highly recommend these as having strong growth, good color, lasting qualities and straight stems. We have some very interesting novelties for 1923 as you will note on page (4).

Owing to our largely increased business we are adding five acres to our previous large planting, so that we may have quantity as well as quality.

Yours for BETTER DAHLIAS,  
Superior Dahlia Gardens.

*PRIZES*

At the annual Dahlia Show held at the Ambassador Hotel by the Southern California Dahlia Society September 14, 15, 16, 1922, we won out of 13 entries:

Four First Prizes.

Five Seconds.

Two Thirds.

*Superior Dahlia Gardens*

*Mail all communications to Office*

*1417 East Fifty-ninth Street*

*Los Angeles, California*



# *Superior Dahlia Gardens*

BETTER DAHLIAS

## INFORMATION

PLEASE READ BEFORE ORDERING

**ORDER EARLY.**—Your orders are filled in rotation. Ordering early will insure the reservation of varieties that later may be sold out, and save you any disappointments.

**SUGGESTIONS TO CUSTOMERS.**—If you are not acquainted with the different classes and varieties of Dahlias, would suggest that you leave the selection to us. Send the amount of money you wish to spend, and write us fully if you have any preferences in types or colors, and we will choose the very best varieties possible, in an effort to please you.

**TIME OF SHIPMENT.**—Unless you give a specific shipping date, your order will be shipped to arrive at the proper time to plant in your locality. If you wish your order shipped at any special time, we will appreciate definite instructions.

**PACKING.**—No extra charge for packing. Your order will be securely and carefully packed.

**SHIPMENTS PREPAID.**—All orders will be shipped by Parcel Post, Express or Freight, whichever we deem advisable, prepaid to all parts of the world, unless otherwise stated.

**ACCURACY OF DESCRIPTION.**—All description and other matter in this Catalog and Cultural Guide will be found to be as nearly in accordance with actual facts as it is possible to write them, great care having been taken to avoid exaggeration in description of varieties.

**SUBSTITUTION.**—The varieties you select are always sent unless you grant permission to substitute. If you wish a particular color, rather than a particular variety, many times it is to your advantage to mention the fact. If a substitute is acceptable, be sure to advise us, as otherwise everything is shipped as ordered.

**ERRORS.**—While our system of handling orders is as near perfect as possible, in the rush of business, errors occasionally occur, and we hope to be promptly notified of such, giving us an opportunity to make proper adjustments. Would suggest that you keep a copy of your order for comparison.

**REMITTANCE.**—May be made by Check, Post Office or Express Money Order, or Registered Letter, Coin and Currency should be sent by registered letter. Customers residing outside the United States, please send a Post Office Order.

**GUARANTEE.**—We guarantee all Dahlias to be true to name, and be in vigorous growing condition when received. Please check up order as soon as received that we may rectify any mistakes that might be made. We guarantee tubers to start growing, which fact proves that same are alive and have eyes. If, through any mistake on our part, tuber does not start growing, we will replace tuber same season if not too late, or the following year. But we will not guarantee a dahlia plant to continue to grow as it is a risk incidental to gardening and must be accepted by a customer of every firm selling plants or seeds. After Dahlias sold you by us have sprouted, our responsibility ceases and we cannot replace them if you do not have success as expected. We do replace those that do not come true to name, from any fault of ours in handling.

Most failures are due to garden insects, or improper planting. Also to attention given same and weather conditions at time of planting. Another fault is keeping the roots too long before planting. Upon arrival of Dahlia tubers same should be immediately unpacked and if planting is to be delayed for a time, cover the roots with a fine damp soil or sand. Do not keep same too wet. Unless this is done, the eye may dry up and not sprout although this fact might not be visible to the naked eye. Every nurseryman or commercial grower receive letters full of praise for stock sent out, and from other regions disappointing letters because of failures to procure results. A long, dry spell or one of excessive moisture and rain can ruin a prospective crop of Dahlias as well as many other growing crops. There are other reasons more or less under control of the gardener which cause failure through neglect. No vocation seems to have more uncertainties and enemy conditions than the agriculturist, which only lends pride and joy by producing a wealth of beautiful plants and flowers by overcoming same.

Hence, you will see why we cannot guarantee every one's culture of Dahlia roots after same are received in a healthy, strong, growing condition.

**PRICES.**—These prices cancel all previous ones. Prices herein are void when our 1924 catalog is issued. Any one variety prices at 25 cents each may be had at \$2.50 per dozen; any one variety prices at 35 cents each may be had at \$3.50 per dozen, and so on with 50 cents, 75 cents, \$1.00, \$2.00, \$3.00 and \$5.00 varieties. Six of one variety may be had at the dozen rate.

**TERMS.**—Cash with orders, or in advance of shipment. No shipments made C. O. D.

**NAME AND ADDRESS.**—Please remember to write your name, street and number, Post Office, County, State, and Country, if foreign, as plainly as possible; Post Office Box or R.F.D. number if you have one. This will avoid delays and chances for errors.

# *Superior Dahlia Gardens*

BETTER DAHLIAS

## *History of the Dahlia*

The DAHLIA is a native of Mexico, and before the invasion by Cortez was grown by the Aztecs. It was named in honor of Professor Andrew Dahl, a Swedish Botanist, and was first cultivated in Europe about 130 years ago, *Dahlia variabilis*, the forerunner of the common or show Dahlia, was single in its wild state, the first perfectly double flower being obtained by M. Dankelaar of the Botanical Gardens of Belgium in 1814; from this source came the well-known double varieties so common in the gardens of the East half a century ago. *Dahlia Juarezi*, the original Cactus Dahlia, was named after a former President of Mexico and was found in Juxphaor, Mexico, in 1872 by J. T. Vanderberg, and sent by him to an English florist, who exhibited it in England in 1882. Its graceful form and brilliant color at once captured the fancy of flower lovers, and today there is no flower more popular. The progeny of *Dahlia Juarezi* not only "broke" into various colors, but different shapes as well. It was by selecting the most desirable of these and reselecting the finest from each succeeding generation of plants, that the Cactus Dahlia has arrived at its present state of perfection. Pompon forms appeared about 1858—1860; next came the decorative type, which is about 40 years old, and most recently the Hybrid Cactus and the Peony class, which dates back but a few years and have become very popular. Indeed, the marvelous transformation wrought in this wonderful flower in the past 36 years reads more like a tale from Arabian Nights than actual reality.

## *The Culture of the Dahlia*

SUCCESS WILL FOLLOW IF YOU OBSERVE THESE INSTRUCTIONS

**LOCATION.**—The Dahlia is not as particular as most of our flowers, and will succeed under a great many adverse conditions. There are, however, certain locations where Dahlias seem to outdo themselves. An open, sunny location seems to favor them at all times. Dahlias do well on high or low lands, on hillsides or perfectly level land, giving good results in each location.

Dahlias will grow and do equally well in any kind of soil, sand, gravel, heavy and light loam. In sand and gravel they form a short, sturdy, compact plant, and in heavy loam and low land they grow tall and rank, blossoming about a week later than those planted at the same time in sandy soil.

**PREPARATION.**—The soil should be thoroughly cultivated, 8 to 10 inches deep, well pulverized and thoroughly worked over. To secure exceptional results, have your soil spaded in the fall, or as early as practicable in the spring; then, just before planting, have spaded again.

**FERTILIZER.**—Fertilization is one of the most important factors, to be successful with Dahlias. We all know that the Dahlia requires and takes from the soil certain properties; and in order to keep the soil in correct proportion, the materials the Dahlia takes from the soil must be restored. You can use dressing (either horse, cow, sheep or hen) or chemicals.

The manure restores the properties necessary, and makes the soil light and mellow; keeps it from being heavy and caking.

An application of manure (either in liquid or ordinary form) several times throughout the growing season proves very beneficial, furnishing new material for the growing plants and insuring you the very best results.

**TIME OF PLANTING.**—The time for planting Dahlias varies according to the locality. Dahlias can be planted any time after danger of frost is over, and under ordinary conditions will blossom in from 6 to 8 weeks after they have been planted. It is always best to wait until the ground becomes thoroughly warmed.

**PLANTING.**—Plant bulbs in hills, laying flat down, 6 inches deep. Do not stand the bulb on end. If you stand the bulb on end, having the sprout near the top of the ground, all the new bulbs which form will grow near the top of the ground and when you have a dry spell your plant becomes stunted; whereas, if the bulbs were planted flat down, 6 inches deep, no matter how dry the season, the bulbs would receive sufficient moisture to keep them growing. If planting with manure, cover manure an inch or so before planting bulbs; fertilizer should be thoroughly worked into the soil. Either fertilizer or manure will burn the sprout; be sure to cover with soil.

**CARE OF PLANTS.**—Give thorough cultivation, deep at first and continued once a week until the plants commence to flower. After they commence to blossom do not cultivate, as then is the time the new roots are forming and you are apt to cut off the new tubers, weakening the growth of the plant.

# *Superior Dahlia Gardens*

## BETTER DAHLIAS

**WATERING.**—The amount of watering depends largely upon the locality and amount of rainfall. In regions where the rainfall is scanty and where sprinkling and irrigation must be regularly practiced, Dahlias should be watered more frequently than in localities where there is abundant rain. Watering is very beneficial, adding perfection to blossoms and richness to color, but do it judiciously. A thorough soaking, with the soil stirred the following day, is excellent but a constant surface sprinkling every day causes surface roots and soft growth.

**SIZE OF BULBS.**—The size of the bulb or tuber does not in any way designate the size or quality of the flower. Some varieties of Dahlias always produce very small bulbs, while other varieties make large ones. Do not consider small bulbs worthless, for they are equally as good and in many cases better than large ones. Medium and small sized bulbs more often produce the finest and highest colored flowers, and in many cases the best and most effective plants. The only requisite of a Dahlia bulb is: Be sure that your bulb has one or two eyes or sprouts, whether large or small, and with proper cultivation, success is generally assured.

*Entrance to Show Gardens, Forty-ninth at Figueroa*



A discount of 20 per cent will be allowed on all orders amounting to \$10.00 or over. Excepting our Introductions.



# Superior Dahlia Gardens

BETTER DAHLIAS

## OUR 1923 INTRODUCTIONS

### ARAWANNA. *Decorative.*

If you are fond of the yellow tones, this clear canary color will please you, but its great charm is its unique formation. The petals have a crinkled and crisp appearance and when in a bouquet gives one the impression they are artificial, but when you observe them closely imagine the surprise to find they are full of life and character. As a cut flower its keeping qualities are unexcelled. The blossoms are held upright on long stems that show them to full view. Do not miss this one..... 3.00

### BONNIE MASON. *Hybrid Cactus.*

A soft creamy yellow streaked white. These delicate shades make this variety very restful to the eye, and can be used in harmony with any interior decorations as a bouquet. It is a strong grower and prolific bloomer. Medium sized flowers on good stems. A splendid garden variety.... 2.00

### BOB NEWCOMB. *Decorative.*

The color of this extra large flower has a charm you cannot resist. To describe it exact would be impossible, but it reaches the plum and burgundy tones. It is the true decorative type full to the center and of great depth. It has an unusually long stiff stem, very attractive foliage and is a profuse bloomer both early and late..... 5.00

### E. W. KING. *Decorative.*

This very effective color combination of clear amber and white with perfect petal formation, long wirey stems and beautiful foliage, entitles this charming new creation to be classed as one of the best for both cutting and exhibition. Nothing lovelier as a bouquet. Flowers measuring eight inches across..... 3.50

### FIGUEROA QUEEN. *Hybrid Cactus.*

A beautiful shade of deep, velvety purple. Flowers are large and full with closed center throughout the entire season. We have been more than gratified by the enthusiasm of our customers over this wonderful dahlia after a stroll through our gardens. The plants are strong and vigorous and produce their flowers with unusual freedom, making a lively spot in your garden. Blossoms are held well above the foliage on good stiff stems..... 2.00

### RAY MEYER. *Decorative.*

The color is "something different" of a dark mahogany splashed with lighter shade, the combination giving it the nearest color to brown we have ever seen in a dahlia. A monster bloom of great substance and splendid formation, held erect on excellent stems. It has all the admirable qualities, including exhibition and cutting purposes. A prize winner. Stock limited..... 7.50

### STARLIGHT. *Decorative.*

This lovely deep yellow has a formation entirely different. It is a full Decorative type with several of the petals curling to a point, protruding on the outer edge of blossom giving it a star shape. The large flowers are of great depth and held erect on long stiff stems..... 2.50



# Superior Dahlia Gardens

## BETTER DAHLIAS

### OUR 1922 INTRODUCTIONS

#### BLACK TOP. *Decorative.*

A beautiful dahlia of exceedingly dark velvety crimson. The habit of growth, shape of flowers and stems are identical to Millionaire. It easily attains size of 8 to 10 inches and is a profuse bloomer, one that should be in every garden..... 3.50

#### CITY OF SAN DIEGO. *Hybrid Peony.*

The cut of this variety cannot give you the exquisite colorings and markings of this beautiful dahlia. We would class this as a hybrid peony. Its petals, while flat, have peculiar twists and twirls that give the flowers a shape that no other dahlia we have ever seen has. The plants are of fine habit, prolific bloomers. The flowers have strong, long, straight stems and attain the size of eight inches without undue forcing. The color is a peculiar new shade that is between a plum color and a crimson. Not a magenta or purple, but a color that is different; each petal being strikingly marked with white, making it a very artistic blossom. Truly in the strain that we are trying to produce, which will be always known as BETTER DAHLIAS..... 5.00

#### ESTELLE LAWTON LINDSAY. *Decorative.*

This a variety that has caused much favorable comment wherever shown. Produces large flowers constantly throughout the season on long stems. Color is a deep black red, with a velvety sheen of gold which glitters in the sunshine. A prize winner..... 3.50

#### FRANK L. MILLER. *Peony.*

A striking novelty, with a habit that is all that can be desired. The large, beautifully formed flowers, which are held erect on long straight stems, are of a shade of pleasing violet purple that makes this variety at once popular 2.00

#### JOE GLAVIN. *Peony.*

An immense flower with long, graceful stems. Very profuse bloomer and a good keeper when cut. Its broad fluffy petals which curl and twist give this bloom a very striking effect. Has a vigorous growth which attains a height of about 4 feet. Color is velvety crimson..... 2.50

#### LEX LORD. *Hybrid Cactus.*

One of the most beautiful dahlias imaginable. Excellent habit with heavy dark green foliage. Although classed as a hybrid cactus it has a form entirely its own. Flowers are immense and produced in profusion throughout the season on long, strong stems. Color is a dark maroon and white evenly distributed. One that instantly attracts attention in any garden. This beauty was awarded second prize for best 12 blooms with stem, for three year seeding in 1921..... 5.00

#### MRS. BASSETT ROBERTSON. *Hybrid Cactus.*

A magnificent hybrid cactus dahlia that easily attains blooms that measure ten inches across and have a depth of four to six inches. Exceedingly strong growers, and the blooms have straight, strong stems, many of them over four feet in length. The colors are a beautiful shade of deep crimson tipped with white. A prize winner wherever shown. A good keeper both on the bush and cut..... 5.00

#### MRS. C. T. HOLCOMB. *Cactus.*

This is indeed another BETTER DAHLIA. A striking dark velvety crimson each petal tipped white about one-third down. A desirable habit, being a strong grower and profuse bloomer. Flowers are held well above the foliage on long straight stems. Very lasting, both cut and on the bush 5.00

#### OLD GLORY. *Decorative.*

Exceptionally strong grower and free bloomer. The flowers are easily grown eight inches and over and the depth of same is remarkable. Has good stems with a form and coloring that suggested this name to many of our customers. It usually comes with the two outside rows of petals a solid color of red, as in our flag, with the balance of petals all tipped white, which gives this a form and beauty of which cannot be described so as to do justice to this wonder. This was one of the wonders that helped us to win first prize in the decorative class at the recent California Flower Show..... 5.00

# Superior Dahlia Gardens

## BETTER DAHLIAS

### GENERAL COLLECTION

#### A. D. LIVONI. *Show.*

Beautiful soft pink each petal being tightly quilled in exact regularity; free flowering and good long stems..... .20

#### AGNES BOSTON. *Peony.*

An immense peony with splendid stem. Coloring, a royal purple shading to white. The petals are long and curling and the tiny florets that twist and twirl around the yellow center add to its fragile beauty..... 3.50

#### AMERICA. *Decorative.*

A pleasing salmon bronze color that never fails to harmonize with any shade. It is one of the best cut flowers, keeps for days; never wilts, but falls when old. Splendid stems and foliage; a free bloomer early and late.. .50

#### AMBER GLOW. *Cactus.*

A huge, bright, amber, deepening to pale orange at center. Very good exhibition and cut flower variety..... 2.50

#### AMPHION. *Decorative.*

English decorative of the Hybrid Cactus type. This rare beauty of soft mauve has fluffy curled and twisted petals; stems long. A charming flower .50

#### ANNA MAIER. *Decorative.*

An unusual shade of pinkish red. The immense blossoms are held erect on strong, stiff stems. This type is a much admired variety in our gardens 1.75

#### ATTRACTION. *Cactus.*

Large elegant flowers of a clear lilac rose; long, strong stems. It is an exhibition and garden sort of rare merit, being an attraction in every show in the world..... .75

#### AUTUMN GLORY. *Peony.*

A peony of enormous size; coloring is a most beautiful shade of bronzy cinnamon burnished with terra-cotta. Flowers are borne on long stems and are produced in great abundance.....2.00

#### AZELIA. *Decorative.*

A large and beautiful variety. Color, soft creamy yellow with apricot shades. Good stem and habit..... .50

#### BELOIT. *Cactus.*

Deep rich purplish garnet with crimson suffusion. A strong, vigorous grower with gigantic blooms held on exceptionally long stiff stems..... .50

#### BERTHA VON SUTTNER. *Peony.*

A variety that no garden should be without. Delicate salmon pink, shaded yellow, of immense size and quite double. Has broad, beautiful twisted petals..... .25

#### BERTHA HORN. *Hybrid Cactus.*

This is a splendid bronze Hybrid Cactus for all purposes. It has size, stem and splendid keeping qualities when cut. We have grown this dahlia successfully for two years and can recommend it for any use..... 1.00

# Superior Dahlia Gardens

## BETTER DAHLIAS

### BILLIE BURKE. *Decorative.*

A soft, creamy yellow of large size, and the petal formation is charmingly novel. A flower which is equally good for cutting, exhibiting, or garden use..... .75

### BLACK DIAMOND. *Show.*

A very large flower of deep velvety red. Very popular among this type... .50

### CALIFORNIA ENCHANTRESS. *Hybrid Cactus.*

A monster bloom of great substance and a delightful shade of pale pink. Hybrid Cactus are greatly in demand because of their size and erect stems. This has both these admirable qualities, combined with freedom in flowering. Strong tubers..... 2.00

### CAROLYN WINTJEN. *Decorative.*

Combinations of salmon pink and rose. Large flowers held erect on long stems. A profuse bloomer throughout the season..... 1.50

### CITY OF PORTLAND. *Peony.*

The gigantic flowers average 8 to 10 inches in diameter; flowers 11 inches in diameter were produced last summer. Color is a clear, deep rich yellow. One could not ask for better stems; they are long and strong, holding the flowers upright and showing to full view..... 2.00

### CLAREMONT. *Hybrid Cactus.*

A novelty of the daintiest colorings. It is a delightful shade of pale pink with cream shadings. The shape of this dahlia is very pleasing, the petals being long and narrow and artistically twirled. An exceptional flower for cutting..... 2.50

### COPPER. *Decorative.*

Broad, fluffy, twisted petals, of a beautiful copper shade, tinted with bronze and apricot, compose a rather full flower, on long stiff stems. Very much admired..... .25

### CREAM KING. *Peony.*

An incomparable dahlia of rare beauty. One of the most popular in the gardens. As the name indicates, the coloring is a soft cream. Is of immense size, with long, strong stems and a fine variety for show or cut. This dahlia has every good quality..... .75

### DARLENE. *Decorative.*

In color, it is an exquisite shade of live shell pink with a dainty blending of white at the center. It is a steady and continuous bloomer on long stiff stems..... .35

### DELICE. *Decorative.*

The finest and most popular pink variety. Its beautiful soft, yet lively color, a glowing rose pink, together with its perfect shape, stout, stiff stems, and the fact that when cut it retains its freshness for a long time, makes this one of the most valuable sorts for cutting as well as garden..... .25

# Superior Dahlia Gardens

## BETTER DAHLIAS

### DREAM. *Holland Decorative.*

New Holland sort of unusual beauty and perfect form, flowers stand erect on long stems; color, conspicuous shade of salmon and amber-like glow.... .75

### DUCHESS OF BRUNSWICK. *Peony.*

Another of the extra fine Holland peony-flowered varieties. A beautiful shade of red in the center. The outside of the florets being apricot. One that you cannot be without for exhibition purposes as well as cut..... .50

### EARLE WILLIAMS. *Decorative.*

The immense size and depth of this variety makes this one of the finest dahlias to date. Color, a rich brilliant red and white well distributed. The blooms are held well above the foliage on good stiff stems..... 3.00

### EDITH CAVELL. *Holland Peony.*

Large flowers of reddish bronze with old gold shadings. Good stems and fine habit..... 1.50

### F. W. FELLOWS. *Cactus.*

The largest exhibition cactus yet introduced. Blooms freely on strong stems, flowers often measuring eight inches across. Petals narrow, straight and very numerous. Of a pure orange color which always attracts great attention..... .75

### FIRECRACKER. *Cactus.*

This rare novelty is indeed well named. Its narrow pointed petals of flame color tipped yellow, suggests a bunch of firecrackers. An early, free and continuous bloomer. No garden is complete without this unique variety.... 2.00

### FOREST LOMA. *Peony.*

Deep cerise pink Peony-flowered dahlia, blotched and streaked canary yellow, with yellow at center. Petals are finely formed and numerous and curled at points. Very large flowers and another erect specimen on good stems..... .75

### FRANCIS BURNS, JR. *Decorative.*

Beautiful rose pink, creamy center, fine stem and free flowering, fine for cutting. Must be seen to be appreciated..... 1.00

### FRANK SMITH. *Show.*

Deep velvety red of fine formation. Very floriferous and splendid for cutting ..... .50

### FUTURITY. *Decorative.*

Large blossoms of old rose. Beautifully formed. Splendid cut flower, always in demand, good for every purpose..... 1.00

### GEISHA. *Peony.*

Superb combination of brilliant scarlet and gold, with an exquisite ring of rich, clear golden yellow at center. Its form is original, petals being peculiarly twisted and curled. This variety has supreme place in the peony-flowered class..... .75

### GEORGE WALTERS. *Cactus.*

Always a prize winner. A cactus that is a monster, having had flowers 13 inches in diameter last year, in our gardens. The blossoms are freely produced on long stems. Coloring is a beautiful pinkish salmon, shading to yellow base. If you grow one dahlia grow this..... .35



# Superior Dahlia Gardens

## BETTER DAHLIAS

### GENERAL JOFFRE. *Decorative.*

A pleasing pink, shading to the center to nearly white. Flowers held erect on good stems..... .50

### GLORIANNA. *Decorative.*

A pale gold shading to a reddish glow in the center. Flowers grow well above the foliage on long stems..... 2.00

### GOLD MEDAL. *Show.*

A very striking combination of scarlet and gold. A profuse bloomer with strong stems..... .75

### GOLDEN GLOW. *Decorative.*

A rich glowing apricot shading to amber. A majestic flower, with depth unsurpassed by few dahlias. Petals are deeply bysected giving this flower an unusual appearance. A lovely and useful variety produced on long and upright stems.....1.50

### GOLDEN WEST. *Cactus.*

Another California production that is the very best of its type, and has been the leader for florists' use in this locality for years. A large flower, often six inches across, of a striking old gold color, which makes this one of the most sought after sorts in the gardens..... .35

### GRAND DUCHESS MARIE. *Show.*

One of the best. Has long stems and the color is rare, being a soft buff, overlaid orange, with the reverse shaded with pink..... .35

### HELEN DURNBAUGH. *Hybrid Cactus.*

Delicate blush, deepening rapidly toward the center to an intense, soft glowing pink that defies description; blooms medium to large, and to the touch feels like satin..... .75

### HORTULANUS FIAT. *Decorative.*

A magnificent flower of great individuality, with coloring of a beautiful shade of salmon, blending to yellow at the center, that makes such a delightful combination. This is one of the most valuable assets to the dahlia family imported from Holland..... .75

### INSULINDA. *Holland Decorative.*

This is by far the finest dahlia ever imported in this country. We believe this to be as good as any dahlia ever introduced any place. Wherever shown never fails to win prizes. It has strong growth, beautiful dark green foliage, profusion of blooms and strong stems. It easily attains blooms 8 to 10 inches across. Its crowning achievement is its color of rich golden bronze, overlaid with a sheen of glittering gold..... 2.00

### JANE SELBY. *Decorative.*

Immense pink, true decorative. Unusually fine for cutting and exhibiting. Delicate mauve pink; perfect formation; wonderful stems, and the flower grows well above the foliage. One of the best..... 1.00

# Superior Dahlia Gardens

## BETTER DAHLIAS

### JUSTICE BAILEY. *Cactus.*

A fine pink dahlia with color, length of stem and size of bloom makes this variety all that can be desired. Delicate flesh rose pink shaded white to center..... .50

### KALIF *Cactus.*

A truly majestic flower, frequently measuring over nine inches in diameter. A beautiful pure glowing scarlet of a perfect hybrid cactus form. Habit of plant is all that can be desired with its gigantic flowers produced freely on long wirey stems, making a most effective and useful variety for cutting as well as garden. We recommend this..... .50

### LE GRAND MANITOU. *Decorative.*

One of the showiest and most sensational varieties. Color is a deep violet purple, being splashed, striped and dotted with pure white, making a grand appearance in the garden as well as cut. Large flowers and a very profuse bloomer..... .35

### LIBERTY. *Peony.*

A novelty of enormous size, coloring a magnificent new shade of salmon scarlet. Produced freely on long stiff stems, making an ideal cut flower.... .50

### MADONNA. *Decorative.*

Silvery white flowers often over 8 inches across, with wavy and slightly reflexed petals, which is unusual and very attractive. Excellent upright free flowering habit, having long stems with blooms perfectly erect. Has been a favorite with us..... .75

### MARY C. BURNS. *Decorative.*

A magnificent and extraordinary flower of the two-toned coloring. A shade of old gold, reverse of petals being a dull red. A very large and lovely of form and a wonderful variety for exhibition..... 3.00

### MARY PURRIER. *Cactus.*

A wonderful dahlia of rare merits. Large size flower, long stiff stems and a color of intense crimson scarlet. The petals are long and narrow, making a most pleasing form. A wonderful variety for exhibition..... .75

### MARITANA. *Show.*

Lilac or mauve. One of the very best of this type..... .75

### MAUDE ADAMS. *Show.*

Color a pure snowy white, very effectively overlaid clear delicate pink. This is in every respect a model of perfection. As a florists' dahlia it is destined to become one of the most popular..... .35

### MEYERBEER. *Peony.*

An enormous flower of splendid coloring, purple, suffused crimson very distinct and attractive. Stem is upright and stiff, making this a very good sort for cutting as well as exhibition..... .75



MRS. CARL SALBACH

# Superior Dahlia Gardens

## BETTER DAHLIAS

### MINNIE BURGLE. *Decorative.*

A California seedling and one of the finest to date. Flowers of large size and remarkable beauty of a glowing and most brilliant scarlet. Borne on long, wiry stems well above the foliage in great profusion..... .25

### MILLIONAIRE. *Decorative.*

A monster dahlia, shade a delicate lavender with a faint pink cast overshadowing it. The depth of this flower with its many finely shaped petals has never been equalled. When perfectly matured the center of the flower is pure white..... .75

### MISS STREDWICK. *Cactus.*

Incurved English cactus variety that is a beauty. Soft yellow at base quickly changing to a lovely tint of deep pink, which again returns to a lighter shade at the tips of the florets. The form of the flower is excellent, the florets being beautifully incurved..... .75

### Mme. E. P. De NORMANDIE. *Decorative.*

Silvery pink shaded with lilac, large flowers of most distinct appearance, fine for cutting. It is often called the Pink Golden West and fully merits the title, as it is one of the most satisfactory dahlias..... .75

### MONS. LE NORMAND. *Decorative.*

A profuse bloomer on stiff stems with a remarkable color of bright yellow striped and speckled with red and often tipped white. A fine exhibition variety and a prize winner..... .50

### MRS. CARL SALBACH. *Decorative.*

Lavender pink in color and showing up well in the garden, as the immense blooms are held erect on long, especially good strong stems. This wonderful dahlia is in great demand as it has all the good points of a first class dahlia. A prize winner wherever shown..... 1.50

### MRS. EDNA SPENCER. *Hybrid Cactus.*

A flower of a delicate and exquisite shade of orchid pink. Very beautiful and of good formation and stems. A very lasting cut flower. This is the finest of Mrs. Edna Spencer's productions..... 1.00

### MRS. R. LOHRMAN. *Hybrid Cactus.*

A pure golden yellow with a full center and immense size. Its broad slightly twisted petals make this a very unusual form and a beauty for exhibition as well as cut. A California production..... 1.00

### MRS. R. R. STRANGE. *Decorative.*

This tall growing variety is beautiful because of its wondrous color of burnished copper shading to old gold and old rose. Very good keeping qualities as a cut flower. Has extra good stiff stems..... 1.50

### MRS. S. JAMES. *Peony.*

A beautiful and fascinating dahlia which attracts great attention. It is a very pleasing shade of clear light amber. Stems are particularly long and the blossoms are borne well above the foliage..... 1.00





MRS. EDNA SPENCER

# Superior Dahlia Gardens

## BETTER DAHLIAS

### MRS. W. E. ESTES. *Hybrid Cactus.*

The immense bloom, with its petals deep and full, is held high above the foliage on a long stiff stem, making a most excellent cut flower. For garden effects white flowers are essential to bring out the other colors..... 1.00

### NATALIE MAE. *Peony.*

Quite impossible to describe this flower of unusual coloring. A deep burgundy with maroon suffusion, shading to a creamy tan at the edge. A very large flower with a cluster of tiny petals around the center. With its good stems this is one of the best and nothing attracts more attention in our gardens..... 1.00

### NEVADA. *Decorative.*

This is a splendid pure white dahlia. Perfect form, large size, ideal growth, freedom of bloom, long stem and a very good cut flower..... .50

### NIEBELUNGENHORT. *Cactus.*

A lovely shade of old rose with a blending of salmon pink and apricot. A very prolific bloomer, with flowers that often measure 8 inches across..... .50

### OLD GOLD. *Decorative.*

A wonderful variety of old gold with very little shading. Prolific bloomer throughout the season and a very much admired beauty. Something different 1.00

### PACIFIC GLOW. *Peony.*

A most beautiful shade of live pink. Florets long and slightly twisted. An extraordinary large blossom which attracts great attention wherever shown 1.50

### PIERROT. *Cactus.*

A unique and striking novelty in color, of unusual grace and refinement of form, being composed of very long, tubular narrow petals, which are of a deep amber color, showing white tips. It is a splendid garden variety and creates a furore whenever shown..... .50

### PINK MADONNA. *Decorative.*

This is considered one of the best for cut flowers. Color, a deep silvery pink, flowers growing in abundance on good stiff stems. This is introduced by Howard & Smith of Los Angeles, California..... .50

### PRIDE OF CALIFORNIA. *Decorative.*

Color a crimson red, dark full center; large flowers on perpendicular stems. Its keeping qualities as a cut flower cannot be excelled, and its productiveness make it an American Beauty among dahlias..... .75

### PRICILLA. *Decorative.*

An immense white shading to pink. The bushes grow low and branching and produce masses of flowers with splendid stems. A good cut flower variety 3.50

### PRINCESS MARY. *Decorative.*

A Holland variety of perfect, upright habit that carries a mass of flower on extra strong stems. Very attractive pure rich pink shade, margined with sulphur. .... .75

## Superior Dahlia Gardens

### BETTER DAHLIAS

#### PRINCESS PAT. *Decorative.*

A magnificent decorative of a glorious shade of old rose. Flowers are very large and perfectly formed, growing well above the foliage on long stiff erect stems, 3 to 4 feet long. The best variety of this color in cultivation. One of the most beautiful varieties raised for exhibition purposes; has good keeping qualities and is always in demand as a cut flower..... 1.50

#### POLAR BEAR. *Decorative.*

A good keeping dahlia of large size, with great depth and long stems. Color pure white. A new dahlia that has made instant place for itself as a cut flower and show purposes..... 2.00

#### QUEEN MARY. *Decorative.*

A grand decorative that has proven its worth as the best deep pink for all purposes. Color clear silvery cerise pink. The plant is a strong healthy vigorous upright branching grower, producing the giant flowers freely on long stiff stems. .... .50

#### RHEINISCHER FROHSINN. *Cactus.*

A most distinct and refined variety. The flowers are large and of splendid form; the long incurving petals are white at the base, but at about one-half their length they become suffused with and change to a luminous carmine-rose, the two colors combining harmoniously in forming a most attractive flower..... .50

#### RICHMOND. *Decorative.*

A large rich crimson, with dark full center. Its bright attractive color gives a bit of life to your garden. Excellent stems and free flowering... 1.00

#### SEABRIGHT. *Decorative.*

This is a flower that has a grand habit and is admired wherever grown. Has extra long stiff stems. Grand as a cut or exhibition flower. The color is an apricot buff and is produced in great suffusion..... .25

#### SHIRLEY BROWN. *Hybrid Cactus.*

A Hybrid Cactus of the true type with a delightful shade of old gold coloring which is one of its chief attractions. Flowers are borne well above the foliage on long wirey stems. A large deep flower, recommended for all purposes. .... 2.50

#### SOLDIER BOY. *Peony.*

A new attractive two toned peony of Khaki color with a reverse of petals, deep old rose; very distinct. Profuse bloomer all season..... .75

#### SOUVENIR DE GUSTAVE DOUZON. *Decorative.*

A flower of gigantic size. Color, a pleasing orange red. Flowers full to the center. .... .25

#### SULPHUREA. *Decorative.*

An English decorative novelty. Large, clear sulphur yellow petals, which are narrow, slightly rolled and reflex, giving the appearance of a large comet aster. Good keeper on strong stems..... .50

# Superior Dahlia Gardens

## BETTER DAHLIAS

### SUNSHINE. *Decorative.*

A bright flame red, a color very seldom seen in dahlias, slightly suffused with yellow; flowers are very deep, held on good stems. Another Californian that has become very popular..... 1.00

### TANGO. *Peony.*

A dahlia of wonderful coloring consisting of a blending of bronze and salmon. It is a prolific bloomer of fine form with long stiff stems that make it fine for cutting. .... .35

### THE GRIZZLY. *Decorative.*

A dark red decorative; flowers are extra large and reflex which makes it attractive. One of our best. A rare novelty and a prize winner..... 2.00

### THE SCREAMER. *Peony.*

Immense flower, two to three rows of petals. Extra long stiff stems. The coloring is violet purple, suffused mauve. Very attractive foliage which adds to its beauty. Excellent for cut as well as exhibition..... 5.00

### THE EAGLE. *Hybrid Cactus.*

A large sulphur yellow hybrid Cactus. Has good keeping qualities, excellent habit. A good garden variety..... 1.00

### THE WIZARD OF OZ. *Decorative.*

This new introduction of gigantic size is indeed a "Wizard". The color is a rare shade of glowing amber pink, with soft salmon shades. Blooms often measure 9 to 11 inches across. The stems are wonderful—erect and stout—and hold the immense blossoms well above a strong vigorous plant. 10.00

### VASHON. *Peony.*

Lovely shade of salmon pink, suffused cream. Strong upright habit with just enough foliage. Blooms freely..... .25

### VIRGINIA. *Decorative.*

A large, lavender pink decorative on a perfect stem. A fine garden flower and first class for exhibition..... 1.00

### WARNEFORD. *Decorative.*

New English variety of pure white. A full centered flower with graceful wavy petals. Finest of stems and a very free bloomer..... .75

### WACHT AM RHEIN. *Cactus.*

A very fine variety with deeply cleft petals. Color, soft hydrangea pink, tinting to white at center. Excellent keeper and a strong vigorous grower. Slender stiff stems..... .50

### WODAN. *Cactus.*

A hybrid of rare beauty and form. Large broad flowers often measuring eight inches. The graceful arrangement of its semi-incurved tubular petals of a delicate, salmon rose color, blending to old gold at center complete this model of perfection. Of fine habit and good long stem..... .50



## *Superior Dahlia Gardens*

### BETTER DAHLIAS

#### YELLOW KING. *Hybrid Cactus.*

A huge hybrid. It is a pleasure to list this variety. The flowers are borne well above the foliage on extra stiff stems, the color a beautiful yellow, shading to lighter at the tips. One of the most attractive of all types. .75

## COLLARETTES

#### DORA FISHER

The only pink collarette of good color. A most beautiful and uncommon flower, and a great favorite for cutting. Blooms abundantly all season... .75

#### HERALD.

Large, soft rosy pink with deeper shadings and white collar. Very beautiful, and fine for exhibition and cutting..... .50

#### JOHN BULL.

Large flowers on strong stems, color, clear velvety maroon, with yellow disc and white collar. One of the best..... .50

#### LEAH.

Even visitors who were not admirers of this type had to stop and admire this gem. An extra large flower held erect on very stout stems. Some flowers are heavily penciled lilac. One of the most lasting when cut..... .50

#### MME. GYGAN.

Bright cochineal-red, passing to yellow at tips; long primrose collar.... .25

#### MME. E. POIRIER.

An ideal Dahlia that appeals to every one. Has excellent qualities, distinct color and perfect form. A beautiful deep velvety purple, suffused lighter which gives a violet effect, with pure glistening white collar..... .50

#### SWALLOW.

Beautiful pure white collarette; of fine exhibition formation. Excellent as a cut flower. Long erect stems..... .50

#### SILVER MEDAL.

The most beautiful and stunning of all collarettes. The color is a crimson maroon, with each petal distinctly outlined in white, with a white collar in fine contrast. This is the most wonderful Dahlia to bloom we have seen, being a mass of flowers from beginning to end of season..... .50

#### VOLCANO.

A beautiful crimson with creamy white collar. Long erect stems..... .35

# *Superior Dahlia Gardens*

## BETTER DAHLIAS

### POMPONS

ACHILLIES.	
A delicate shade of flesh color, tipped with pink.....	.50
AMBER QUEEN.	
Rich, clear amber, shaded apricot, extra free-flowering; one of the very best	.35
BELL OF SPRINGFIELD.	
Smallest of dahlias, perfect flowers, of brick red.....	.35
CATHERINE.	
Perfect, quilled flowers of primrose yellow, very free flowering.....	.35
CLARA HARSH.	
Perfect blooms of yellow; tipped with crimson.....	.35
DARKEST OF ALL.	
Deep velvety black, very perfect flowers; fine for cutting.....	.35
DAISY.	
A charming shade of salmon rose. Well formed flowers.....	.50
DARKEYE.	
An exquisite shade of lavender shaded dark. very compact.....	.35
GLORIA.	
Maroon, white, and wine. Very satisfactory.....	.50
GLOW.	
A rare coloring of old rose. Very popular.....	.50
GRETCHEN HEINIE.	
Creamy white, edged deep pink, giving the flower a changeable appearance.	
Very popular as a garden and cut flower variety.....	.75
HARRY SNOOK.	
The daintiest of little blooms. White, delicately shaded pink.....	.50
HECLA.	
Pure white. One of the best for cutting.....	.50
IMPROVED LITTLE HERMAN.	
Deep carmine, shaded garnet, tipped white.....	.50
JOE FETTI.	
A splendid pure white. Free bloomer with long rigid stems.....	.75
LITTLE BELLE.	
A delightful shade of soft lavender.....	.35
LITTLE MARY.	
Very dainty and beautifully formed. A deep dark red.....	.50
LITTLE DOROTHY.	
White, sometimes marked amber, profuse bloomer.....	.25

# *Superior Dahlia Gardens*

## BETTER DAHLIAS

### LEADER.

A clear, lemon-yellow, very heavily tipped rosy-purple..... .35

### PURE LOVE.

A very pleasing shade of soft lilac that is very distinct..... .35

### SAN TOY.

One of the favorites. White, tinged carmine..... .35

### SUNNY DAYBREAK.

Yellow and orange red suffusion..... .50

### SUNBEAM.

Crimson scarlet. Very bright..... .35

### TOMMY KIETH.

A very deep red, splendid little flower on long stems..... .75

### WINIFRED.

White with lavender edge..... .50

## INTRODUCTORY COLLECTION

As we have a surplus in some of the finest varieties each year, we are selling an introductory collection of eight dahlia tubers, nicely packed and mailed any place in the United States.

If you have never grown dahlias, start now with this collection. We guarantee you to have a great value for your money, all varieties to be different, and no cheap, inferior singles are sent out, as we do not grow any poor varieties.

This offer is made to acquaint you with the most beautiful flowers of all times, that are easily grown, and a bouquet to cut every day for three months in the year.

Why not send your flower loving friends one of these collections for a present, as well as avail yourself of this opportunity.

Price each collection, prepaid..... \$2.50

## HAND HYBRIDIZED DAHLIA SEED

Owing to the many repeat orders of large size, we advise early ordering of our seed this season. We have testimonials from every State in the Union and many foreign countries from users of our seed. Many large visiting growers remarked that our seedling beds looked like named varieties. In the growing gardens at the California Flower Show for first year seedlings, lots of 265 plants each, with keen competition among the best growers, we easily took first prize. We have also taken many other first prizes in minor shows. Having 25,000 plants of all the varieties of merit to work from, give us an unusual opportunity to produce the best

Price per package.....\$1.00

# *Superior Dahlia Gardens*

BETTER DAHLIAS

## CANNAS

After trying out numerous cannas we have decided to put the following in our lists as the most desirable sorts and the very best and newest of the kind.

### FIERY CROSS.

The same general type as The President, but showing a yellow base to the lower petals; 5 ft. Each, 25c; per doz.....\$2.50

### CITY OF PORTLAND.

A wonderful bright rosy pink, much deeper in color than Mrs. Alfred Conard and Hungaria; free and vigorous; 3½ ft. Each, 25c; per doz..... 2.50

### HUNGARIA.

Large trusses of good sized flowers, freely produced. The color is a beautiful pink of peculiar refinement, 3 ft. Each, 15c; per doz..... 1.50

### METEOR.

Magnificent bedding variety with massive erect trusses of deep blood-red flowers, produced with a freedom that leaves nothing desired for effectiveness, 3 to 4 ft. Each, 20c; per doz..... 2.00

### MRS. ALFRED CONARD.

Queen of cannas; large exquisitely shaded salmon pink flowers, produced in great abundance on robust, upright stalks, 4 ft. Each 25c; per doz..... 2.50

### NOKOMIS.

A beautiful crimson carmine, large flowers, distinct and beautiful, 3 to 4 ft. Each, 25c; per doz..... 2.50

### ROSEA GIGANTEA.

Large flowers borne in such abundance that the mass of coloring is amazing. A deep rich rose, almost a coral carmine. 3 ft. Each, 20c; per doz.. 2.00

### THE PRESIDENT.

The great canna novelty of the present. Immense bright red flowers in fine clusters surmount the most vigorous stalks. The President is unquestionably the most sensational introduction of recent years, 4 ft. Each 25c; per doz..... 2.50

### WYOMING.

(Orchid Flowered). Massive orange trusses of very large flowers effectively contrasting with the upright, rich, bronze foliage. A most striking bedder, particularly when used in large masses, 6 ft. Each, 25c; per doz..... 2.50

### YELLOW KING HUMBERT. (Queen Helene).

This has proven so satisfactory that the demand for it will equal that of King Humbert. Produces yellow flowers dotted with red that are beautiful in the extreme. Admired by all, 5 ft. Each, 20c; per doz..... 1.50

All ten of the above for..... 1.50



# *Superior Dahlia Gardens*

At the California Flower Show, 1921, largest ever held in America, with competition from all over the Pacific Coast, we took the following awards:—

In the seven-acre gardens, with over 4000 dahlia bushes in competition, we took five firsts out of seven entries. Among them were the three largest.

*For the best general exhibit—1st prize, \$250.00.*

*For the best bed of 1921 seedlings—1st prize, \$35.00 silver cup.*

*For the best dahlia bush and flowers—1st prize, \$25.00.*

*For the best 25 dahlias, 25 varieties—1st prize, \$50.00 silver cup.*

*For the best six varieties pompons, 3 each—1st prize, \$10.00.*

In the cut flower section of the show we scored something in every entry made.

*Best general display, arranged for effect—1st prize, \$50.00 silver cup.*

*Most meritorious exhibit—1st prize, \$50.00.*

*Best collection peony dahlias—2d prize, \$5.00.*

*Best collection decorative dahlias—1st prize, \$10.00.*

*Best collection cactus dahlias—1st prize, \$10.00.*

*Best collection show dahlias—1st prize, \$7.50.*

*Best collection hybrid cactus—2nd prize, silver medal.*

*Best 60 pompons, 10 varieties—2nd prize, \$5.00.*

*Best 36 Collarettes, 6 varieties—1st prize, \$5.00.*

*Best basket Collarettes, varieties and number—1st prize, \$35.00 silver cup.*

*Best vase, one variety 12 blooms, Californians—1st prize, \$15.00 silver cup.*

*Best vase, one variety, 50 blooms—2nd prize, \$10.00.*

*Best three-year seedling, 12 blooms, with stem—2nd prize, \$5.00.*

*Best two-year seedling, 6 blooms, with stem—1st prize, \$7.50.*

*Best 1921 seedling—2nd prize, ribbon.*

*Most artistic exhibit—2nd prize, silver medal.*

*Most artistic basket of dahlias—1st prize, \$25.00 silver cup.*

*Best collection 12 Californians, 12 varieties—3rd prize, bronze medal.*

Fifteen first prizes, seven seconds and one third in a show of this size, with this competition, must mean one thing above all others—BETTER DAHLIAS. That's what we sell.

We are one of the largest growers in California and can fill your wants.

*Gardens:—Figueroa Street at Forty-Ninth*

**LOS ANGELES, CALIFORNIA**



*These prizes were won at the California Flower Show, largest ever held in America  
1921*